

THE 12TH ANNUAL *Q* FOR CONSERVATION

THE LAND THROUGH MY EYES

OCTOBER 18, 2018 | HISTORY COLORADO CENTER | DENVER, COLORADO

ABOUT COLORADO OPEN LANDS

Colorado Open Lands was founded in 1981 by a group of bi-partisan business and community leaders dedicated to preserving the open lands that define Colorado and the American West.

We work with landowners and communities to protect Colorado's remaining wild and working lands, and in doing so, conserve the places and resources that support abundant fish and wildlife, thriving rural economies, epic recreation experiences, and that preserve our Western culture and way of life.

Colorado Open Lands is one of Colorado's most trusted, experienced, and successful conservation organizations and the only statewide land trust able to work without geographic, specific land-use, or acreage restrictions. We are grounded by our values of integrity, creativity, inspiration, and collaborative leadership.

ABOUT THE Q FOR CONSERVATION

Q for Conservation is Colorado Open Lands' premier annual celebration of those who care about land conservation in Colorado.

The event features a private cocktail reception and dinner, an inspiring program highlighting the work of Colorado Open Lands, and a special presentation by a distinguished and thought-provoking member of the conservation community.

The audience we reach through event promotion is geographically diverse, is representative of many key Colorado industries, and includes leading local and regional philanthropists.

ABOUT THE KEYNOTE SPEAKER

Conservation photographer and author **Dave Showalter** is based in Colorado and focuses on the American West. His images and stories have been published in Audubon, Conservation Biology, Outside, Outdoor Photographer, National Parks Magazine, High Country News, Wilderness, Colorado Life, Crested Butte Magazine, and elsewhere. Dave has published two books - *Sage Spirit*, *The American West at A Crossroads* and the award-winning *Prairie Thunder*. He has been the photographer at Rocky Mountain Arsenal National Wildlife Refuge for ten years, teaching photography to both adults and children.

“As a conservation photographer, I work to tell photographic stories and combine images with advocacy for conservation.” - Dave Showalter





PRESENTING THE CHAMPION OF THE LAND AWARD TO THE GATES FAMILY FOUNDATION

The Champion of the Land award was established to recognize influential individuals and organizations who have demonstrated leadership, foresight, and a strong land ethic, resulting in lasting impacts on our state. Our inaugural recipients, Dean Singleton and Dan Ritchie, laid the foundation for a tradition that has continued with the honoring of Harris D. Sherman, Will Shafroth and Lise Aangeenbrug, and the National Western Stock Show.

We are thrilled to announce the recipient of our highest honor, the Gates Family Foundation.

As a visionary private conservation funder, the Gates Family Foundation has a unique understanding of the challenges and opportunities facing our community. Time and again, they have been willing to invest in ambitious solutions to complex problems. All of us in Colorado are extraordinarily lucky to count the Gates Family Foundation as a friend and ally for land conservation.


GATES FAMILY FOUNDATION



EVENT DETAILS

The 12th Annual Q for Conservation will take place on Thursday, October 18th, from 5:30-8:30 pm. We will be returning once again to History Colorado in the museum district of Downtown Denver where we will welcome 350 leaders from Colorado's business, policy, and philanthropic community. The promotion of Q for Conservation reaches 10,000+ distinct households through a combination of print, electronic, and social media.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$25,000

- Opportunity to address the audience through remarks or introduction of the Keynote Speaker
- Co-Branding of the event, including all electronic communications, on invite (deadline 8/17/18) and event signage & program (deadline 10/4/18)
- Full-page ad in the event program (deadline 10/4/18)
- Featured partner profile on our event webpage with a link to your preferred site
- One table with front, center placement
- Access for all guests to private pre-event reception and book signing with Dave Showalter
- Full page ad in our Fall newsletter (deadline 9/28/18)
- Company profile in our 2017/2018 annual report

DIAMOND SPONSOR – \$15,000

- Special thank you from the stage during the event
- Logo or name included in invitations (deadline 8/17/18) and event signage & program (deadline 10/4/18)
- Logo or name included in electronic media event communications, with a minimum of two pre- and one post-event (deadline 9/28/18)
- Half-page ad in the event program (deadline 10/4/18)
- Listing on our event webpage with a link to your preferred site
- One table with preferred placement
- Name included in our annual report listing of donors

GOLD SPONSOR - \$10,000

- Logo or name included in invitations (deadline 8/17/18) and event signage & program (deadline 10/4/18)
- Logo or name included in electronic media event communications, with a minimum of two pre- and one post-event (deadline 10/4/18)
- Quarter-page ad in the event program (deadline 10/4/18)
- One table
- Name included in our annual report listing of donors

SILVER SPONSOR - \$5,000

- Name included in the event program (deadline 10/4/18)
- One table
- Name included in our annual report listing of donors

For more information about any of these opportunities, or to design a custom package tailored to your business, please contact Brandy Bertram at 303.988.2373 ext. 222 or BBertram@ColoradoOpenLands.org.



Colorado Open Lands is a non-profit,
501(c)(3) organization. Our EIN is 84-0866211.
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All photography courtesy of Dave Showalter.