

COLORADO
OPEN
LANDS

PRESENTS THE 28TH ANNUAL

CHEERS FOR CONSERVATION

THURSDAY, JUNE 6TH, FIVE FRIDGES FARM, WHEAT RIDGE



Cheers!
for Conservation



SILENT AUCTION

For the fifth year in a row, the Cheers Silent Auction will feature a carefully curated representation of Colorado products and experiences. Comprised of packages ranging in retail value from \$50-\$1,000 with the occasional higher priced item, this auction has raised more than \$20,000 in critical funding for Colorado Open Lands.

Colorado Open Lands seeks auction items that fit into the following categories:

SIP

It's no surprise with our world-renowned Rocky Mountain water and 300+ days of sunshine that Colorado produces some of the best wine, beer, and spirits. We've featured all sorts of packages from a case of craft spirits to Colorado Wine of the Month and more!

SAVOR

From fresh summer produce to grass-fed beef, all the way to local dining experiences, we aim to connect our event guests with Colorado producers committed to providing fresh, local food and other products that connect them to the land.

EXPERIENCE

Our best-selling auction items are opportunities for guests to buy experiences around our beautiful state. Some of our favorites over the years have included a stay at a guest ranch, Brewer for a Day, and guided fishing or hunting on private lands.

ENJOY

Creations by local artisans of works of art that depict or represent the land, provide a valued visual component of our auction.

Your generous donation will be recognized in the following ways:

- Special email promotion featuring an item description and your company name or logo
- Recognition in the auction program given to each attendee at the event
- Admittance for one representative from your organization to the full event (for donations valued over \$100)

IN-KIND SPONSORSHIP OPPORTUNITIES

We love to feature Colorado craft beverages and food at our events. Interested in having your product included on the menu? Please contact Alyssa Acosta at aacosta@ColoradoOpenLands.org. All in-kind donations will be recognized on event and program signage.





CASH SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$10,000

- Co-branding of the event to include your company's name as the presenting sponsor
- Opportunity to present remarks at both the afternoon and evening events
- Inclusion of brand on all promotional printed and electronic materials and media
- Exclusive event signage
- Full page ad in the event program
- Custom feature on your company's story of commitment to the land sent to an exclusive list of Colorado Open Lands' donor community
- Ten complimentary tickets

CONSERVATIONIST - \$5,000

- Special acknowledgement from the stage during the evening program
- Inclusion of company logo on all promotional printed and electronic materials and media
- Prominent placement on event signage
- Half-page ad in the event program
- Eight complimentary tickets

STEWARD - \$2,500

- Acknowledgement from the stage during the evening program
- Inclusion of company logo on all promotional printed and electronic materials and media
- Featured placement on event signage
- Quarter page ad in the event program
- Six complimentary tickets

ALLY - \$1,000

- Inclusion of company logo on all promotional printed and electronic materials and media
- Logo placement on event signage and in event program
- Four complimentary tickets

FRIEND - \$500

- Inclusion of company name in all promotional printed and electronic materials and media
- Name included in event signage and program
- Two complimentary tickets

To secure your cash, silent auction, or in-kind sponsorship, please contact Alyssa Acosta at aacosta@coloradoopenlands.org or 303.988.2373 ext. 216.

ABOUT COLORADO OPEN LANDS

Founded in 1981, Colorado Open Lands is a 501(c)(3) nonprofit land trust that exists to protect the treasure of Colorado's land and water resources. Protecting Colorado's most valued landscapes and waterways is in the interest of all Coloradans - protecting fish and wildlife, iconic views, healthy waterways, local food, Western culture, rural economies, and recreation opportunities, and keeping safe all that makes Colorado unique. That's the promise of Colorado Open Lands.

THE CRANMER AWARD

This year's award marks the 28th presentation of the George E. Cranmer Award, named after the former Manager of Denver Parks and Improvements who, through vision, tenacity and force of personality, created a legacy of connecting Coloradans with the land. This year's award will be presented to Gunnison Ranchland Conservation Legacy for their partnership and legacy of protecting Colorado's important ranchlands.

THE EVENT AND AUDIENCE

- Farm dinner featuring fresh ingredients directly from conserved properties
- Over 5,000 distinct households reached through print and electronic event outreach
- 200 attendees representing business, community, philanthropic and land-owning leaders from across the state

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Colorado Open Lands is a 501(c)(3) tax exempt organization.

All donations are tax deductible to the extent allowed by law. Our Federal Identification Number is 84-0866211.