



presents

FOR LOVE of the LAND

May 15, 2024

In 2024, For Love of the Land returns with an evening of exploration into the burgeoning conservation initiatives of Colorado Open Lands. COL is spearheading the next steps in conservation across Colorado – protecting water, and the land and people it impacts. The event will take place the evening of May 15th, in the Sturm Ballroom at the Denver Art Museum. It will feature a private cocktail reception for lead sponsors, a full course dinner, and an inspiring program.

COLORADO OPEN LANDS MISSION

Colorado Open Lands believes that protecting our land and water is fundamental to our way of life. We work with landowners and communities to protect Colorado's remaining wild and working lands. In doing so, we conserve the places that support abundant fish and wildlife, thriving rural economies, and epic recreation experiences.

Colorado Open Lands is one of Colorado's most trusted, experienced, and successful conservation organizations. We were founded in 1981 by a bipartisan group of business and community leaders dedicated to preserving the open lands that define Colorado and the American West. We are grounded by our values of integrity, creativity, inspiration, and collaborative leadership.

SPONSORSHIP LEVELS

Watershed Presenting Sponsor- \$50,000

Exclusive Corporate Presenting Sponsor

- Pride in associating your family/organization name as the most visible sponsor of a signature event highlighting the success of the premier statewide conservation organization
- One table of 10 guests with front-and-center placement
- 10 tickets for guest access to a private, pre-event reception with Peter McBride
- Co-branding of the event including event communications, signage, and program, ie: Colorado Open Lands presents For Love of the Landmade possible by the Summit Presenting Sponsors [insert your name].
- Logo/name included in all marketing, including social media and promotional posts (7,300 Facebook followers, and 1,270 Instagram followers currently for our Colorado Open Lands account)
- Full-page ad in the event program
- Opportunity to participate in the event program from the stage
- Featured partner profile on event webpage with a link to your preferred site (3,000 monthly site visits)
- Logo/name on invitation (print deadline of February 2, 2024)
- Name highlighted in our annual report listing of donors
- Your choice of a private Farm to Table dinner for up to 15 on a conserved property or a private, tour of conserved lands and a picnic lunch for up to 20 with Tony Caligiuri, President of Colorado Open Lands, and Colorado conservation experts

Confluence Sponsor - \$35,000

Corporate VIP Reception Sponsor

- Pride in associating your family/organization name as a lead sponsor of a signature event highlighting the success of the premier statewide conservation organization
- Exclusive naming for the VIP Reception, i.e. [Your name] presents the evening's VIP Reception with Peter McBride
- One table of 10 guests with preferred placement
- 10 tickets for guest access to a private, pre-event reception with Peter McBride
- Opportunity to introduce Peter McBride at the private pre-event reception
- Special thank you from the main event stage
- Logo/ name included on event communications, signage, and program
- Full-page ad in the event program
- Featured partner profile on event webpage with a link to your preferred site (3,000 monthly site visits)
- Half-page ad in COL's fall newsletter
- Name highlighted in our annual report listing of donors

Tributary Sponsor - \$25,000

Industry Exclusivity!

- One table of 10 guests with preferred placement
- 10 tickets for guest access to a private, pre-event reception with Peter McBride
- Special thank you from the stage during the event
- Logo/ name included on event communications, signage, and program
- Half-page ad in the event program
- Featured partner profile on event webpage with a link to your preferred site (3,000 monthly site visits)
- Half-page ad in COL's fall newsletter
- Name included in COL's annual report listing of donors

Riparian Sponsor - \$15,000

- One table of 10 guests with preferred placement
- Special thank you from the stage during the event
- Logo or name included in event signage and program
- Logo or name included in electronic event communications, with a minimum of two pre-event and one post-event emails
- Half-page ad in the event program
- Listing on event webpage with a link to your preferred site
- Name included in COL's annual report listing of donors

Riverbend Sponsor - \$10,000

- One table of 10 guests
- Logo or name included in event signage & program
- Logo or name included in electronic event communications, with a minimum of two pre-event and one post-event emails
- Quarter-page ad in the event program
- Name included in COL's annual report listing of donors

Spring Sponsor - \$5,000

- One table of 10 guests
- Name included in the event program

*We are happy to create a customized sponsorship package to fit your giving goals.
Please contact Elizabeth Silverman, Director of Philanthropy, at ESilverman@ColoradoOpenLands.org
or 303.989.2372 ext. 216 to set up a discussion about the best sponsorship opportunity for you.*

Honoring the 2024 Champion of the Land

ANNE CASTLE

U.S Commissioner for the Upper Colorado River Commission

Anne Castle is a Senior Fellow at The Getches- Wilkinson Center for natural REsources, Energy, and the Environment at the University of Colorado Law School, where she focuses on western water policy issues.

She served at the Assistant Secretary for water and Science for the U.S Department of the Interior where she oversaw ater and science policy for the Department. She was recently appointed by President Biden as the U.S Commissioner for the Upper Colorado River Commission. Castle also co-founded an initiative on universal access to clean and safe water on Indian reservations and continues to serve as member of the core team for that effort.

Featuring Keynote Speaker

PETE MCBRIDE

This year's Keynote Speaker, Pete McBride - acclaimed photographer, filmmaker, writer and public speaker has traveled to more than 75 countries on assignment for the National Geographic Society, Smithsonian, Google, The Nature Conservancy, and more. After a decade of expeditions to the most remote parts of the world, Peter decided to focus his camera closer to home, on his backyard river, the Colorado. Four years and 1500 river-miles later, McBride produced an acclaimed book and three award-winning documentaries, co-hosted a PBS TV program, and was named National Geographic's "Adventurer of the Year." His recent projects include his book "Grand Canyon: Between River and Rim" and Emmy nominated feature-length documentary Into the Grand Canyon for the National Geographic Channel. Peter will offer a unique perspective on not only the land and water we work to preserve but the people and places that it touches.



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