A LANDOWNER INTRODUCTION TO CONSERVING LAND WITH COLORADO OPEN LANDS

Photo by John Fielder
OUR HISTORY

Colorado Open Lands was founded by a business-minded group in 1981 to work with private landowners to conserve the state’s agriculture, wildlife habitat, and scenic vistas. COL has maintained its focus on landowner service and the financial health of the organization to ensure that we fulfill our perpetual promise to the landowners who entrust us to hold conservation easements on their land. Colorado Open Lands was one of the first land trusts in the country to be accredited by the Land Trust Alliance.

OUR TRACK RECORD

We’ve conserved over 638,000 acres. We currently hold 676 easements. We hold easements in 50 Colorado counties.

While over 70% of the conservation easements we hold are on agricultural lands, COL holds the most diverse portfolio of conservation easements in the state, from a 13-acre urban farm in the Denver Metro area to an 80,000-acre ranch in the San Luis Valley.

CONSERVATION EASEMENT PHILOSOPHY

COL believes that landowners are the best stewards of their land. We are not in the business of managing land and our conservation easement template strives to take a hands-off approach to conservation. Each conservation easement is tailored to the needs of a landowner, focusing on the most important issues facing our state: subdivision and water rights. Colorado Open Lands can provide the maximum flexibility for agricultural and hunting operations and structures and allows for subsurface mineral development. We do not pretend to know what the future will bring, so we allow for flexibility with land management. We would never interfere with an operation unless it negatively impacts the conservation values, which the landowner helps to determine and define.
WHAT SEPARATES COL FROM OTHER LAND TRUSTS?

As a statewide organization with a broad mission, our loyalty is to the landowners and communities where we work. COL is financially stable, with a significant Stewardship Reserve Fund to uphold our promise that these conservation easements will last forever. COL is also small enough to operate in a responsive and innovative manner.

COL supports our landowners. Rather than simply serving as an enforcement entity, we strive to be a resource and partner available to landowners for the long-term. COL is the only land trust in Colorado to have a dedicated landowner liaison on staff, whose job is to understand landowners’ needs and concerns. COL offers a landowner assistance program to apply for and manage grant funds for on-property improvements, such as post-flood headgate replacement, habitat restoration, and more. Additionally, COL hosts Conserved Colorado, which is an online directory of goods, services, and experiences available from landowners with conservation easements. We publicize this on statewide social media and mailings to encourage consumers to support landowners who have chosen to conserve their property.

COL also provides leadership within the conservation community within the state and beyond. COL conducts critical research on emerging issues, such as increasing flexibility for water rights within conservation easements, and regularly conducts presentations on stewardship best practices.
What is a conservation easement?

A conservation easement is a voluntary legal agreement between a landowner and a land trust or government entity which contains permanent restrictions on the use or development of land in order to protect certain qualities of the property. The conservation easement is recorded in the county records and binds all current and future owners of the land.

If you think of private property rights as a bundle of sticks, conservation easements give you a way to exchange two big sticks—the right to subdivide and the right to commercially develop—for the financial incentives described herein. COL “holds” the conservation easement, but neither owns the property nor becomes involved in day-to-day management.

What are the typical restrictions?

- No division of the property, or limited division of the property
- Current and future homes and other buildings are limited to being located within identified areas (“building envelopes”)
- No surface mining, though renewable energy and subsurface mining activities can be permitted if they meet certain requirements
- Continued historic use of water rights on the property (may allow for the right to lease)

Though these are the common restrictions in our template deed, each conservation easement is different and is tailored to the needs of the family and property.

What rights stay with the landowner?

A conservation easement does not allow the public to access your land (unless you want to allow access). A conservation easement does not prevent you from mortgaging, leasing, selling, or passing on your land. A conservation easement is intended to support working lands and does not require specific agricultural practices.
WHAT IS A LAND TRUST?

A land trust (like Colorado Open Lands) is a private, non-profit organization with a mission to help landowners conserve properties with outstanding natural and agricultural values. Land trusts typically do this by holding conservation easements and ensuring that the terms of the easements are being followed. The land trust works with you to create the conservation easement document and agrees to care for, or “steward,” your conservation easement forever.

Conserving your land with COL may qualify you for a variety of financial benefits. These benefits are established at the federal, state and local level and by private organizations in order to encourage landowners to conserve their land.

BENEFITS OF CONSERVING YOUR LAND

FEDERAL TAX DEDUCTION

The donation of a conservation easement that meets federal tax code requirements may be considered a charitable gift, which can qualify for a charitable income tax deduction. The value of the gift is the difference between the value of the property prior to the easement donation and the value of the property after the easement donation, as determined by a qualified appraiser. The amount of the charitable income tax deduction is generally limited to 50% (10% for C corporations) of the landowner’s Adjusted Gross Income (AGI) in any one year. If the full deduction is not used completely in the first year, it can be carried forward for an additional fifteen years or until the donation is fully expended, whichever comes first.

If you are a farmer or rancher, the benefits are even better. If more than 50% of your gross income comes from agricultural activities, you can deduct up to 100 percent of your income per year up to a maximum of sixteen years up to the donated easement value.

Colorado Open Lands encourages you to engage an experienced tax advisor to understand how federal and state benefits work together, particularly in light of the new State and Local Tax (SALT) deduction rule.

Beatty Canyon Ranch, Los Animas County, Photo by John Fielder
COLORADO STATE TAX CREDITS

Colorado taxpayers may be eligible for a transferable state income tax credit for the donation of a qualified conservation contribution. Unlike a deduction, a credit provides a dollar for dollar write-off on taxes owed. For conservation easements completed in 2021 or later, the tax credit is valued at 90% of the appraised conservation easement value up to a maximum credit amount of $5,000,000. These tax credits can be claimed in $1.5 million increments per year and can be used over a 20-year period. The donor of the qualified conservation contribution can also sell all or part of the tax credit to other Colorado taxpayers at approximately $0.85 per dollar. Colorado Open Lands can provide information on conservation easement tax credit brokers who assist with the sale of tax credits, including application to the state for a tax credit certificate.

ESTATE BENEFITS

Extinguishing some or all of the development rights for a property through a conservation easement may reduce the value of the land for estate tax purposes to the after-easement value, thus reducing the estate taxes. This could provide a substantial benefit for family members. In addition, Section 2031(c) of the Internal Revenue Code provides an estate tax exclusion from the gross estate of up to 40% of the remaining encumbered value of the land (excluding any improvements on the land) protected by a qualified conservation easement. The exclusion is capped at $500,000 and is reduced if the conservation easement reduced the land's value by less than 30% at the time of the contribution. To qualify, the easement must prohibit all but “de minimis commercial recreational use.” (26 USC §2055, 26 CFR §1.2055 and 26 USC §2013(c))

PROPERTY TAX BENEFITS

For agricultural properties consisting of at least 80 acres (or if less than 80 acres and no residential structures), you may be entitled to maintain agricultural classification after a conservation easement is placed on your property, even if agricultural use later ceases. The agricultural property tax rate is typically lower than other classifications. For non-agricultural properties, the donation of a conservation easement on your property may reduce the amount that you pay in property taxes. (House Bill 95-1268, CRS §39-1-102(1.6)(a)(III) and §CRS 38-30.5-109)

GRANT-FUNDING

In rare cases, Colorado Open Lands may be able to raise funds through various grant programs to pay for a portion of the value of your conservation easement. These funding programs are highly competitive and different funding sources may require particular restrictions in a conservation easement. COL will work with you to determine if your property qualifies for available funding programs. Even when we can raise funds for a conservation easement, a certain percentage of the value of the conservation easement is typically donated. You may then be eligible for tax benefits, based on the donated value of the conservation easement. This is known as a bargain sale. The bargain sale of a conservation easement is usually at least a three-year process.
Placing a conservation easement on your property is a very personal, individual process. There are several steps that are necessary to complete before and after the conservation easement is signed. Our staff will assist you with each step, making the process easier for you and your family.

Although a conservation easement is a private transaction between a land trust and landowner, there are other people who are necessary to make it all happen. A conservation easement is, at its core, a mutually agreed upon document that outlines the conservation values of a property and how they are to be protected; however, it is also a real estate transaction and a perpetual legal document. Consequently, a land trust is charged with conducting due diligence in accepting a conservation easement (this due diligence is also used to substantiate your donation or funding). Here we outline these steps and the various partners who will help with different parts of the process (the “Team”).

**THE TEAM**

- Landowner
- Land Trust
- Appraiser
- Biologist/Baseline preparer
- Geologist/Mineral report preparer (only necessary if severed or leased minerals)
- Attorneys (COL and landowner)
- Tax Attorney/Accountant
- Bank (only necessary if there is a mortgage)
- Title Company

We strongly encourage you to seek independent professional advice concerning legal, financial, tax, estate planning, real estate, and accounting matters associated with the conveyance of a conservation easement.

**AFTER CLOSING**

Once the easement is in place, COL works with you to ensure that it meets our mutual conservation objectives. We schedule a time to visit your property each year to take photos and ensure that the terms of the conservation easement are being met. We ask you to notify us before doing certain things like building new structures. These conversations foster good communication and provide an opportunity to answer questions or respond to concerns. In addition, we're available to try to answer any resource questions you may have or connect you with agencies or professionals who can assist you with property issues like weed management, or stream restoration. If you're interested in this type of information, just let us know. We'll do our best to help!
HIGH-LEVEL PROCESS OVERVIEW

Some of these steps are iterative. Total time to complete a conservation easement varies, but is often a 1-5 year process, depending on complexity.

1. Initial meeting and application between landowner and COL staff
2. Site visit and outline of needs and vision
3. COL staff proposes project to board of directors for approval
4. COL staff drafts deed of conservation easement
5. Landowner conducts due diligence with contractors + lawyer
6. Landowner selects tax credit broker (if applicable)
7. Landowner reviews & finalizes conservation easement with COL staff
8. Landowner and COL staff meet to sign closing documents and record easement
9. Landowner works with tax advisors and tax credit broker to complete tax credit application
10. COL staff monitors property annually

Tasks completed by COL staff
Tasks completed by landowner
Tasks completed together
Estimated financial costs and benefits

Estimated range of costs

The higher range of costs of more typical for grant-funded projects

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>COL project fee</td>
<td>$7,500-25,000</td>
</tr>
<tr>
<td>Mineral report</td>
<td>$2,000-3,000</td>
</tr>
<tr>
<td>Title insurance policy</td>
<td>$1,200-2,500</td>
</tr>
<tr>
<td>Appraisal</td>
<td>$12,000-25,000</td>
</tr>
<tr>
<td>Baseline report</td>
<td>$3,000-6,000</td>
</tr>
<tr>
<td>Water rights due diligence</td>
<td>$1,000</td>
</tr>
<tr>
<td>COL legal costs</td>
<td>$3,000-20,000</td>
</tr>
<tr>
<td>Closing costs</td>
<td>$100-500</td>
</tr>
<tr>
<td>State tax credit application fee</td>
<td>$1,000</td>
</tr>
<tr>
<td>Stewardship endowment</td>
<td>$15,000-25,000</td>
</tr>
<tr>
<td><strong>Total estimated costs</strong></td>
<td><strong>$45,800-109,000</strong></td>
</tr>
</tbody>
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This does not include expenses for your own legal or tax advice.

Estimated financial benefits

Estimated financial benefits for a donated conservation easement valued at $1,000,000.*

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Colorado conservation easement tax credit</td>
<td>$900,000**</td>
</tr>
<tr>
<td>Proceeds from sale of tax credit at 83%</td>
<td>$765,000</td>
</tr>
<tr>
<td><strong>Net estimated financial benefits</strong></td>
<td><strong>$719,200-656,000</strong>*</td>
</tr>
</tbody>
</table>

*Bargain sale opportunities will alter these figures and must be discussed with COL staff.

**The maximum tax credit that can be claimed is $5 million, which can be claimed at $1.5 million per year.

***This does not include the value of any cost savings realized from federal tax benefits. Individual circumstances will vary. Please consult qualified legal and financial advisors familiar with your circumstances before proceeding.
WHERE WE WORK

Colorado Open Lands focuses our work in the eight priority landscapes illustrated below. If your land falls outside of our priority landscapes, please feel free to give us a call. If we’re not the right fit, we will try to connect you with another organization.

COLORADO OPEN LANDS’ GUIDING PRINCIPLES

**INTEGRITY**
We earn the trust of our landowners, partners, donors and community by fulfilling our commitments and holding ourselves to the highest ethical standards in all we do.

**CREATIVITY**
We are focused on creating, championing, and celebrating conservation-minded solutions that turn land use challenges into opportunities.

**INSPIRATION**
We are driven by a love of Colorado’s magnificent lands and a respect for the landowners that steward them and the citizens that cherish them.
“My family has been here for over 100 years; it’s home. We entered into this agreement with Colorado Open Lands to preserve this property and it’s been great. Just knowing that someday when I leave this earth, I know the land will remain the same, it gives me peace.”

JOSEPH LOBATO
CULEBRA CREEK CENTENNIAL RANCH
CONSERVATION EASEMENT
WITH COL SINCE 2017

“Working with Colorado Open Lands has always been a good experience. They like doing what they do and they do it with a purpose and passion. That’s what I like because that’s what I do out here; I try to do the ranching and the water with passion and purpose.”

JIM YAHN
YAHN RANCH AND MANAGER OF NORTH STERLING IRRIGATION DISTRICT
CONSERVATION EASEMENT
WITH COL SINCE 2012

“The property across the highway is up for development. As time goes on, this is going to be one of the few intact ranches. For me, the highlights are seeing my kids love the ranch. I know they’re all going to appreciate this property as much as I have going into the future. It will be the same 50 years from now as it is today – that’s what a conservation easement means.”

JOHN WOODWARD
DEER VALLEY PARK ASSOCIATION
CENTENNIAL RANCH
CONSERVATION EASEMENT
WITH COL SINCE 2013
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